El Paso
Film Festival

Sponsorship Packet
2021

www.elpasofilmfestival.org

Play A Larger Role

Festival Dates: October 15 - 17, 2021

Thank you for your interest in sponsoring the **El Paso Film Festival (EPFF)**. As a sponsor of the EPFF, your brand gets a front row seat to the fastest growing independent film festival in the United States. Along with some of the best Independent films curated from around the world, EPFF showcases independent films created in the Paso del Norte region. Our bi-national stage provides a platform for emerging directors, writers and actors from West Texas, Southern New Mexico and Northern Mexico.

Advertising placement, public relations exposure, and community affairs outreach are all available through partnerships with the El Paso Film Festival. Our advisory committee and artistic director will assist you in customizing a sponsorship that creates engagement and fits your publicity budget.

Your brand will also have the opportunity to align itself with some of the biggest names in entertainment. Past special guests have included Hollywood heavyweights such as Robert Rodriquez, Lucky Mckee and Jessica Meraz. Our festival attracts a diverse audience of film aficionados, passionate story tellers and filmmaking executives of every stripe to the rugged desert of El Paso, Texas.

Just how rugged are we? When the pandemic forced other festivals around the world to cancel, EPFF remained nimble and worked with sponsors and our philanthropic partners to host the 2020 festival successfully online and FREE of charge to festival goers.

As vaccinations continue and our 2021 festival launching mid-October, we are confident that we will once again hold in-person events. Arrangements are being made now to ensure a safe and engaging event for everyone to enjoy.

As a precaution, we are also working on fall back plans to host on-line events should the unpredictability of COVID-19 make in-person gatherings unsafe. Suffice it to say, there will be a 2021 El Paso Film Festival. The pictures will roll and film lovers across the world will attend. We hope you will join us!

Carlos Corral

Artistic Director

(915) 843-8599

carlos@elpasofilmfestival.org

Benefits of Sponsorship

Why Sponsor the El Paso Film Festival?

As an EPFF sponsor, you will be providing the funds necessary to ensure the longevity and sustainability of the organization, and also support our goal of becoming an Oscar-qualifying film festival, which will make our region a destination for filmmakers all over the world.

Benefits of sponsorship include:

1. Awareness among hundreds of young professional filmmakers, artists, and audiences in the West Texas, Southern New Mexico, and Northern Mexico regions.

2. Exclusive participation in active outreach to the non-profit community at large with the Paso del Norte Community Foundation, our trusted fiscal partner.

3. Become a leader in empowering the community of individuals, families, corporations, foundations and nonprofit organizations to improve health, education, social services, economic development and quality of life in our binational, tri-state region.

4. Awards up to $5,000 in cash prizes to independent filmmakers every year, which builds a reserve of goodwill and results in a better artistic community at large.

5. Elevating the impact and development of regional filmmakers in becoming the next generation of storytellers and artists in film and television.

How Will My Funds Be Used?

The EPFF Jury Members will use your sponsorship to award cash prizes to the films and filmmakers with the most captivating stories, ideals, and community impact.

We are among the few film festivals to award cash prizes to filmmakers. This distinction helps EPFF attract and showcase the best independent films while lifting filmmakers beyond exposure and applause. Your support can help elevate the voices of under-represented filmmakers who might otherwise go unheard in the film world. In this regard, EPFF is an inclusive champion of the new faces of filmmaking.

Past Special Guests

Robert Rodriguez

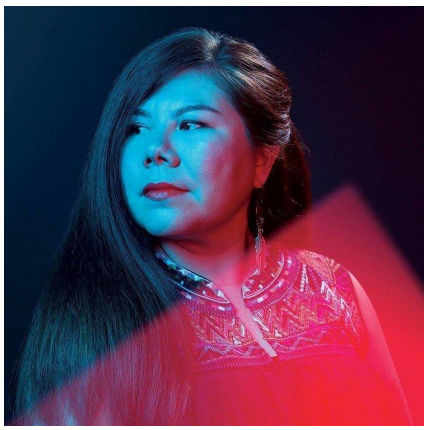
Robert Rodriguez is a film director, screenwriter, producer, cinematographer, editor and musician. He is the Founder and Chairman of El Rey Network, a 24-hour, English-language lifestyle network.

Jessica Meraz

Born and raised in the border town of El Paso, Texas, Meraz is half Mexican from her mother's side and of Scottish and Irish ancestry on her father's. Jessica Meraz graduated from USC's prestigious School of Theater. Most recently, she played supervillain, Menagerie, on the CW's "Supergirl."

Lucky McKee

Lucky McKee is an award-winning screenwriter, director, and novelist. McKee is best known for the 2002 cult hit May, the 2006 schoolgirl chiller The Woods and the notorious 2011 Sundance shocker The Woman as well as noir-thrillers such as Blood Money starring John Cusack, Kindred Spirits starring Caitlin Stasey, Thora Birch and Macon Blair and the upcoming film Old Man with Stephen Lang.



Chelsea Hernandez

Chelsea Hernandez is a native Texan and Mexican-American filmmaker based in Austin, Texas, recently named as one of Texas Monthly's "10 Filmmakers on the Rise." She is an 8-time Lone Star Emmy winning director, producer and editor.

Pollyanna McIntosh

Pollyannna McIntosh began her career at age 16 in independent film and theatre. A move to Los Angeles in 2004 brought on more theatre, including a production of The Woolgatherer, in which she directed Anne Dudek (a regular on Mad Men (2007)), Big Love (2006) and David Dayan Fisher to great reviews.

Lizette Barrera

Lizette Barrera is an Award-winning filmmaker based in Dallas/Fort Worth; her films have played at festivals and networks worldwide, including her HBO previously licensed short film MOSCA (FLY), ESPN licensed short documentary film MR. PASTOR JONES, and short film CHICLE (GUM) World premiering at South By Southwest.

Denise Dorado

Denise Dorado is a producer and actor born and raised in El Paso, Texas. She earned a B.A. in International Relations from Baylor University, and spent two years abroad studying Arabic and Urdu throughout the Middle East and South Asia. Her latest film, Dirty Feathers, was accepted into the Berlin International Film Festival.

Event Sponsorship

Please choose which event and/or award sponsorship you would like to contribute. Your brand will be recognized as a partner of the festival.

Presenting Sponsor - $15,000+

- Recognized as the official title sponsor for El Paso Film Festival.
- (25) VIP Badges for all screenings and receptions during the festival.
- The sponsor's name and logo will be included in all promotional items: programs, social media, flyers, emails, signage, website, and videos.

Premiere Sponsor - $10,000

- Recognized as a major sponsor for El Paso Film Festival.
- (15) VIP Badges for all screenings and receptions during the festival.
- The sponsor's name and logo will be included in all promotional items: programs, social media, flyers, emails, signage, website, and videos.

Supporting Sponsor - $5,000

- Recognized as a supporting sponsor for El Paso Film Festival.
- (10) VIP Badges for all screenings and receptions during the festival.
- The sponsor's name and logo will be included in all promotional items: programs, social media, flyers, emails, signage, website, and videos.

Community Sponsor - $2,500

- Recognized as a community sponsor for El Paso Film Festival.
- (4) VIP Badges for all screenings and receptions during the festival.
- The sponsor's name and logo will be included on programs, social media, flyers, emails, website, and videos.

Independent Sponsor - $1,000

- Recognized as an independent sponsor for El Paso Film Festival.
- (2) VIP Badge for all screenings and receptions during the festival.
- The sponsor's name and logo will be included on social media, emails, and website.

Award Sponsorship

Please choose which award(s) you would like to sponsor for our film festival.
Your brand will be recognized during the award presentations and our website.

Category Award Sponsors - $1,500

* Best Feature Film (Narrative) - $500
* Best Short Film (Narrative) - $250
* Best Feature Film (Documentary) - $500
* Best Short Film (Documentary) - $250

Grand Jury Prize Sponsor - $1,000

The Grand Jury Prize is awarded by the EPFF Jury and recognizes the feature film with the most captivating story, values, and community impact. This award highlights the filmmaker and their work as the most commendable of all the films submitted to the festival.

Producer's Award - $500

The Producer's Award is given by Carlos Corral, Artistic Director of the EPFF and Producer at MindWarp Films, LLC. The Producer is tasked with making sure the film production has all of the necessary resources, cast, and crew in order to achieve the Director's vision.

Director's Award - $500

Charles Horak, one of the EPFF Advisory Committee members, will honor the filmmaker who has exemplified exceptional talent, storytelling, and perseverance in bringing their film to light.

El Paso Filmmaker Award - $500

The El Paso Filmmakers Organization will present this award to an El Paso filmmaker who has demonstrated remarkable capability, expertise, and hard work in telling a creative story.

Femme Frontera Award - $500

Angie Reza Tures, executive director of the Femme Frontera showcase, will present this award to a female filmmaker who demonstrates outstanding talent and hardwork in telling a unique story that connects on a personal level with the audience.

Audience Award - $500

We recognize the power of the audience. The audience members cast their vote for their favorite film at the film festival. All votes are anonymous and only the attending audience members are eligible to vote for the best film of their choice.

Press Coverage

Robert Rodriguez & Patricia Vonne said they are excited to come to El Paso because it is her mother's hometown. "We are grateful to the El Paso Film Festival for bringing us to our mother's hometown to share our films together. We hope people have a great time, to be inspired, to never lose their love for the arts, for music, for live entertainment, because without an audience the arts will wither away," Patricia said.

EL PASO INC.

“We wanted to make the festival accessible to as many people as possible and as easy to enjoy as possible, so we thought, why not just make it free for 2020?” festival founder and artistic director Carlos Corral said. “That way if you’re interested in the films being shown, there’s no excuse not to participate from the comfort of your own home.” In order to attend the festival, all one needs to do is download the El Paso Film Festival app from any of those digital platforms.

Not many cinematic auteurs can work in-between the realms of independent filmmaking and Hollywood blockbusters. Robert Rodriguez is an exception to that. Internationally acclaimed director, producer, writer, and cinematographer, Robert Rodriguez, stopped by the KTEP studios & KLAQ 95.5FM studios to discuss his life of filmmaking and his feature film, Red 11.

CONTACT

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Artistic Director

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Advisory Committee Members

Felipa Solis, Teresita Corral, Nora Herrera, Ernie Herrera, Charles Horak and Octavio Corral.

Fiscal Agency Partner

Paso Del Norte Community Foundation

221 N. Kansas Ste. 1900

El Paso, TX, 79901

The El Paso Film Festival (EPFF) was created by filmmaker Carlos Corral in 2018 with the philanthropic support of the **Paso Del Norte Community Foundation**. Our film festival screens original films created by aspiring filmmakers for audiences who appreciate independent work, and provide the opportunity to see films that they would not see in a mainstream theater.

As the signature independent film festival of El Paso, the EPFF brings quality short and feature films to its attendees and participants. Working to expand the introduction of new independent films, our film festival challenges filmmakers to write and screen their stories. The EPFF provides various theater venues for filmmakers to screen their work on a bi-national stage.

Your donations are welcomed.

Please make checks payable to:

Paso Del Norte Community Foundation

Attn: El Paso Film Festival Fund

OR

Donate online via our web form:

https://www.elpasofilmfestival.org/donate/

The Paso Del Norte Community Foundation serves as the **El Paso Film Festival's 501(c)3 charitable resource** for donors, sponsors, and the community at-large.

Past Sponsors

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